

COUNTY OF PLACER AGRICULTURAL COMMISSION

JOSHUA P. HUNTSINGER Agricultural Commissioner Sealer of Weights & Measures

AGRICULTURAL COMMISSION MEMBERS Tony Aguilar Patricia Beard James Brenner Dan Macon Wayne Vineyard

Larry Jordan William Morebeck John Nitta **Stewart Perry**

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MINUTES

PLACER COUNTY AGRICULTURAL COMMISSION MEETING

May 8, 2017

Members Present: James Brenner, Larry Jordan, Dan Macon, Patricia Beard, John Nitta,

Wayne Vineyard, Stewart Perry

Members Absent: William Morebeck

I. CALL TO ORDER – 7:05 pm by Wayne Vineyard

- II. APPROVAL OF AGENDA FOR, May 8, 2017 AND APPROVAL OF MINUTES **OF March 13, 2017.** Motion to approve: *Jordan/Macon / MPUV*
- III. **PUBLIC COMMENT -**
 - Chair Vineyard led a moment of silence for Placer County Agricultural Commission Citrus Industry Representative Tony Aguilar, who passed away unexpectedly on May 2, 2017.
- IV. UPDATE on Draft Placer County Winery and Brewery Ordinance and Environmental Impact Report Status - Nikki Streegan, CDRA Planning Services Division
 - The draft ordinance was submitted to the Planning Commission for review on January 14, 2016. Following that, county staff identified a need to conduct an Environmental Impact Report (EIR) on the ordinance. Subsequently, staff worked to select a consultant to complete the EIR. A consultant was selected, and the Board of Supervisors approved their contract in early 2017. The consultant is now on board and working to complete the EIR.
 - Significant proposed changes to the draft ordinance include the following:
 - Proposed definition of "Agricultural Promotional Event" and "Special Event" to better define and categorize the purpose and scale of various types of events.
 - Create a table of allowable number of each type of event based on parcel size.
 - Define minimum parcel size and require a discretional use permit for parcels under 10 acres.
 - Define access standards to help clarify requirements for access onto county maintained roads.

- Amend "Roadside Stand" definition to better clarify what winesales activities are allowed at roadside stands for agricultural products.
- Clarify noise standards and allowable hours of operation.
- Clarify requirements for potable water and waste disposal.

V. 2016-17 PlacerGROWN Agricultural Marketing Program Progress Report – Carol Arnold, Executive Director, PlacerGROWN

- This year's program shifted from a contract with Merlot Marketing of Sacramento to a contract with the PlacerGROWN 501(C)(3) organization.
- PlacerGROWN also subcontracted with the Lemon Tree Agency for PR and Social Media work.
- The purpose of the change was to use the program budget more efficiently in order to enhance the "on-the-ground" presence of the program.
- Highlights included a number of new events including the "Paint Placer Orange" mandarin promotion and the "Preservation Dinner" to showcase how summer produce can be preserved and served in the winter.
- The program's social media presence continued to grow through the use of short video features including live broadcasts and "featured farmer" videos.
- The program also completed a "Top 5 Crops" video series to promote Placer County's top five crops including Rice, Cattle, Walnuts, Timber, and Nursery Stock.

VI. REPORTS

A. Agricultural Marketing Program – Josh Huntsinger

Nothing additional to report.

B. Economic Development Board – Lyndell Grey

Lyndell is working with Roger to set up a meeting with Scott Leman,
 Superintendent of the Western Placer Unified School District to continue the conversation related to possibly locating the proposed livestock processing facility on school property.

C. Livestock and Natural Resources Farm Advisor – Roger Ingram

Roger announced he is retiring June 29, 2017. Cindy Fake will become
the department head for UCCE. Dan Macon will be taking over as
Livestock and Natural Resources Farm Advisor, and will be serving Yuba
and Sutter Counties in addition to Placer and Nevada.

D. Horticulture and Small Farms Advisor – Cindy Fake

 Roger mentioned upcoming workshops for March and April to include a Farm Loan workshop and Beginning Farming Academy.

E. Water Supply Update – Josh Huntsinger

No Report

VII. AGRICULTURAL COMMISSIONER'S REPORTS – Josh Huntsinger

- Medical Cannabis The county continues to host work group meetings to discuss potential options for the future. It is anticipated that the group will bring a report to the Board of Supervisors in June or July with additional findings for consideration. The Board may, at that time give staff additional direction regarding the development of new ordinance language.
- Asian Citrus Psyllid –No additional psyllids have been found to date.
 CDFA released Tamarixia radiata parasitic wasps last week in several locations around Lincoln, Rocklin, and Penryn in hopes to destroy any remaining ACP that were not initially found or missed during last fall's treatments.

VIII. ADJOURNMENT- 8:15 p.m.

Next meeting July 10, 2017 at 7:00 p.m.